

## Carbon Reduction Plan

**Supplier name:** Mail Metrics

**Publication date:** 16/06/2026

### Commitment to achieving Net Zero

Mail Metrics is committed to achieving Net Zero emissions by 2040.

### Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Following the acquisition of Opus Trust (inclusive of Adare SEC & Critiqom) by Mail Metrics it has been agreed that our reporting methodologies will be based on the Opus Trust model and therefore we have re-baselined the new business inclusive of all sites. The new baseline that all improvements will be measured against is 2025.

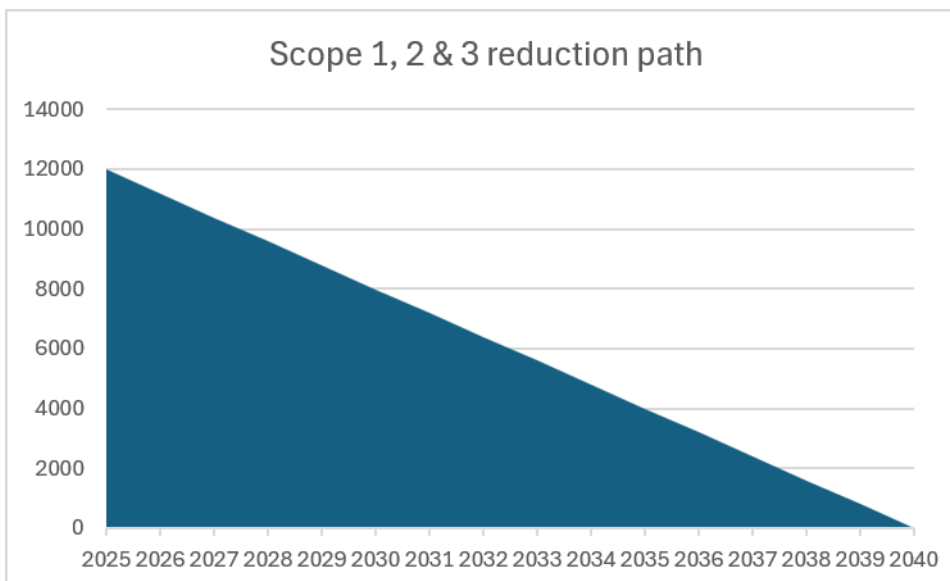
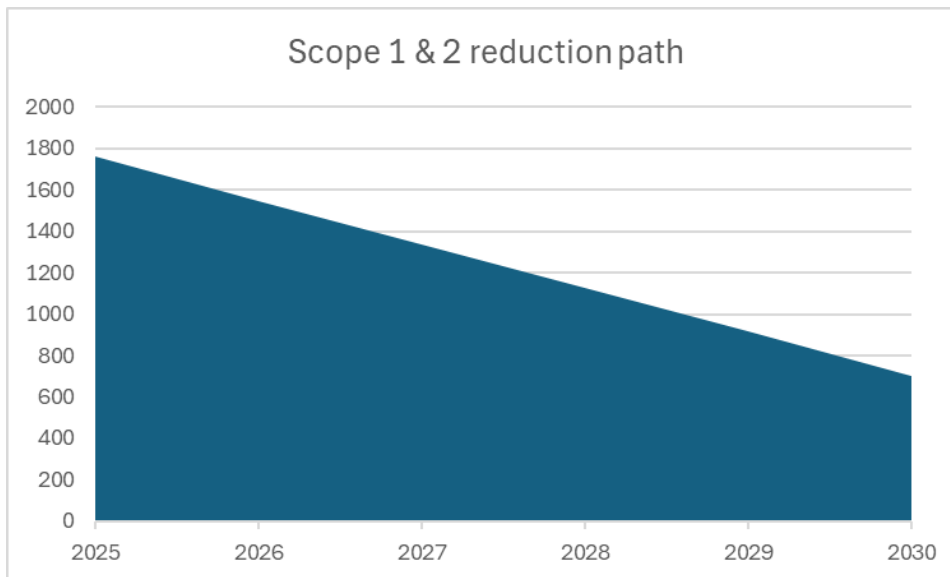
<b>Baseline: 2025</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
<b>Scope 1</b>	415.37
<b>Scope 2</b>	1343.87
<b>Scope 3 (Included Sources)</b>	Total – 10221 Includes all categories. 1. <i>Purchased Good and services – 9005.45</i> 2. <i>Capital goods – 0</i> 3. <i>Fuel and energy related activities – 359.02</i> 4. <i>Upstream transport – 0.05</i> 5. <i>Waste – 121.77</i> 6. <i>Business travel – 34.73</i> 7. <i>Employee commuting /remote working – 81.75</i> 8. <i>Upstream leased assets - 0</i> 9. <i>Downstream transport – 455.83</i> 10. <i>Processing of sold products – 0</i> 11. <i>Use of sold products – 0</i> 12. <i>End of Life treatment – 162.05</i> 13. <i>Downstream leased assets – 0</i> 14. <i>Franchises – 0</i> 15. <i>Investments - 0</i>
<b>Total scope 1 &amp; 2 Emissions</b>	1759.24

### Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

We project that scope 1 & 2 carbon emissions will decrease by 60% by 2030 and we will be net-zero across scope 1, 2 & 3 by 2040.

The following graphs map our reduction paths against both targets:



### Carbon Reduction Projects / Completed Carbon Reduction / Initiatives

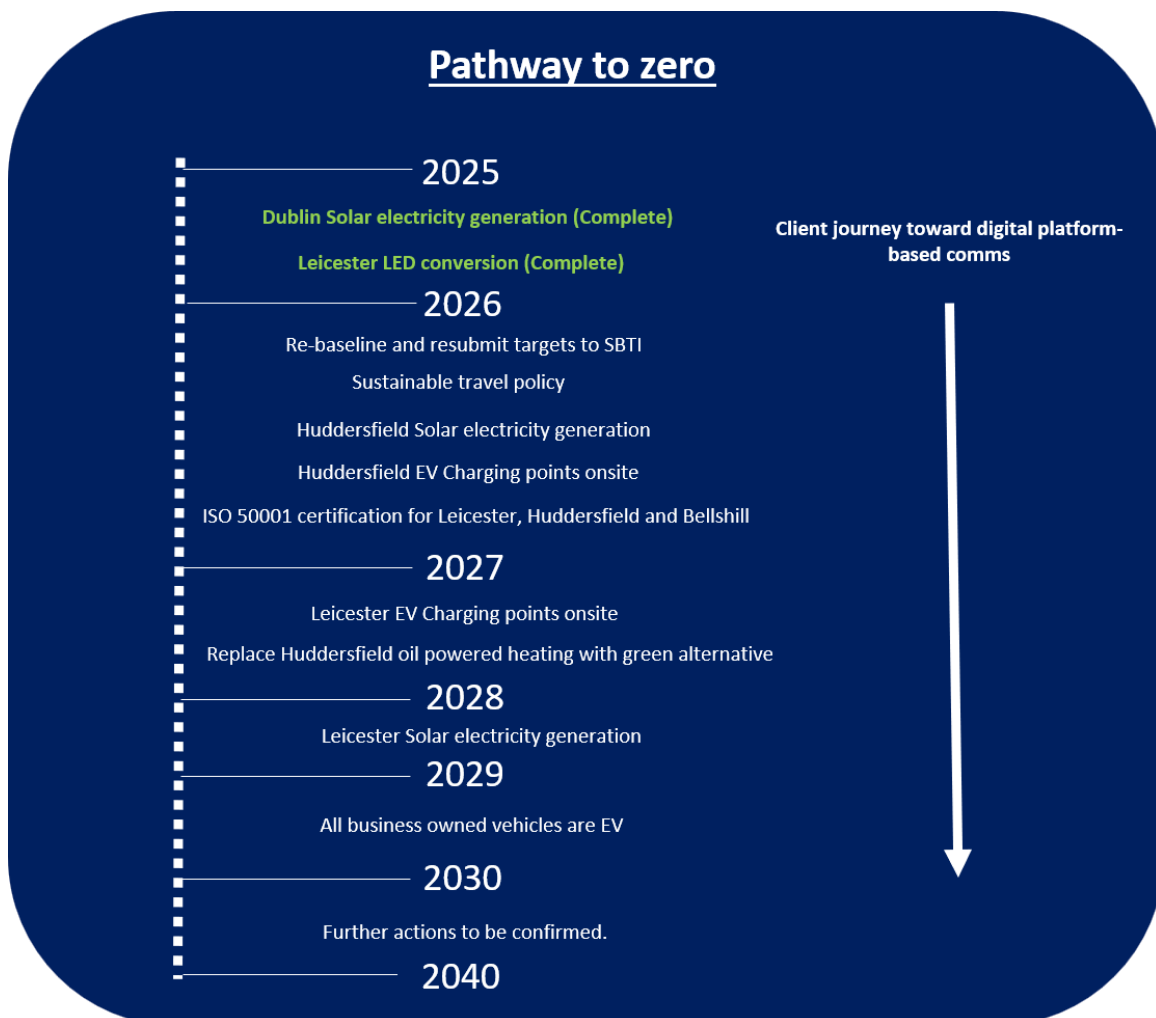
The following environmental management measures and projects have been completed.

- We hold the ISO 14001:2015 standard
- We have been awarded EcoVadis Gold status.
- We have signed up to STBi.

- We have installed Solar PV energy generation and EV charging at our Dublin site.
- Across our sites we have installed LED lighting, an upgrade which allows us to consume considerably less energy and produce less waste in the process.
- We have upgraded our production machinery. They use more power but are much faster and thus more efficient.

Central to our reduction strategy is the movement from printed communications to digital communications, we are leading our industry on this journey and we are confident that this will deliver much of our intended carbon reduction.

*We have a series of initiatives that we are planning to implement, and some have been implemented since the recording of our baseline measurement.*

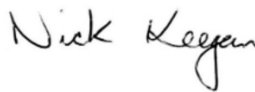


**Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans. Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>4</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>5</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>6</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the Board of Directors (or equivalent management body).

**Signed on behalf of the Supplier:****Nick Keegan**

CEO

Date: 16 06 2026